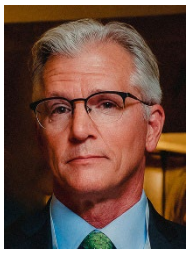
DAVID DREWS, CLP
PRESIDENT



David Drews is founder and president of IPmetrics® LLC, an intellectual property consulting firm. Prior to that, he served as Director of Valuation at CONSOR Intellectual Asset Management. Mr. Drews has accumulated over thirty-five years' experience as a financial analyst, primarily concentrated in valuing intellectual property of all types, including trademarks, copyrights, patents, know-how, trade secrets and rights of publicity. His valuation experience includes projects involving use of the assets as collateral, transaction due diligence, joint venture negotiations, licensing, transfer pricing and bankruptcy / reorganization.

Mr. Drews has performed valuations on assets as diverse as apparel, financial services, retail, automotive, food, non-profit organizations, sports, and consumer brand trademarks; mechanical, chemical, and electrical patents, processes, and trade secrets; customer lists; media, software, photography and music copyrights; and entertainment industry characters, trademarks, and copyrights. Mr. Drews has also been called upon to calculate damages related to infringement of intellectual property in numerous litigation and arbitration proceedings.

Prior to concentrating on intellectual property, Mr. Drews was responsible for the analysis and valuation of a broad range of credit applicants and investment vehicles for California Commerce Bank. Before joining California Commerce Bank, he performed investment research at William O'Neil & Co. His responsibilities at O'Neil included in-depth analyses of companies in many different industries, including pharmaceuticals, retail, processed foods, apparel, biotechnology, computer software, financial services, and scientific instruments, among others. Mr. Drews holds a Bachelor of Science degree in business administration / economics from the University of Nebraska. In addition, Mr. Drews holds the Certified Licensing Professional (CLP) designation, which indicates a demonstrated level of experience, proficiency and knowledge surrounding intellectual property licensing, commercialization, and valuation.

Mr. Drews is a frequent lecturer on IP valuation and damages issues and has regularly published articles for numerous journals, industry publications and websites. He has taught several courses for intellectual property valuation and related topics, including the *Intellectual Property Valuation Workshop* for the Licensing Executives Society, the *Intellectual Property Damages* course for the National Association of Certified Valuation Analysts and the *Monetary Remedies in Trademark Cases* seminar offered by the University of San Diego School of Law.

Mr. Drews currently serves as editor of *les Nouvelles* and previously served on the Famous and Well-Known Marks Committee of the International Trademark Association. In the past, he has served on the Valuation and Taxation Committee and the Trademarks Committee of the Licensing Executives Society USA/Canada and was Chair of the Intellectual Property Valuation Committee of Licensing Executives Society International.

Mr. Drews founded IPmetrics in 2000 to help clients establish and build the value of their intellectual property. The firm is headquartered in San Diego, California and serves clients throughout the global economy.

PROFESSIONAL INSTRUCTION

- Continuing Legal Education – Instructor
  Courses: Intellectual Property Valuation Techniques
  Monetary Remedies in Patent Litigation
  Monetary Remedies in Trademark Cases
  10 Common Mistakes in IP Valuation / Damages Reports
  Brand Valuation
- Association for the Management and Valuation of Intangibles (AMAVI)
  Course: IP Valuation Certificate Course
- Licensing Executives Society – Instructor
  Course: IP Valuation Workshop
- University of San Diego School of Law – Guest Instructor
  Course: Monetary Remedies in Trademark Cases
- NASA Langley Research Center – Guest Instructor
  Course: Valuation of Intellectual Property
- National Association of Certified Valuation Analysts (NACVA) – Past Instructor
  Course: Intellectual Property: Calculating Damages and Lost Profits
- National Technology Transfer Center – Past Instructor
  Course: Valuation of Intellectual Property

SPEECHES AND PRESENTATIONS

- *les Nouvelles Live!* (September 2020 – June 2026 Editions – 23 separate webinars, so far); LESI Webinar – Global Video Feed
- *Use of Exert Witnesses in Patent Litigation* – May 2026; LESI Webinar – Global Video Feed
- *AMAVI IP Valuation Certificate Course*; AMAVI – Kuala Lumpur, Malaysia; October 2025 – Video Feed Participation
- *Monetary Relief in Trademark Cases*; Panel – Kilpatrick Advanced Trademark Seminar; January 2025 – San Francisco, CA
- *AMAVI IP Valuation Certificate Course*; AMAVI – Manila, Philippines; January 2025 – Video Feed Participation
- *YMC "Ultimate Champion" Discussion*; LESI Virtual Annual Meeting; May 2021 – Global Video Feed
- *Monetary Remedies in Trademark Cases*; University of San Diego School of Law; March 2019 – San Diego, CA
- *10 Common Mistakes in IP Valuation/Damages Reports*; Kilpatrick Townsend & Stockton In-house CLE; September 2018 – San Francisco, CA
- *10 Common Mistakes in IP Valuation/Damages Reports*; Wilson Elser Moskowitz Edelman & Dicker In-house CLE; July 2018 – Nationwide Video Feed

- *Select IP Damages Issues: Patents, Trademarks, Counterfeits*; BakerHostetler In-house CLE; July 2018 – New York, NY
- *Enter the Experts: Tips and Tools for Identifying Effective Expert Witnesses*; American Bar Association Regional CLE Workshop; September 2017 – Los Angeles, CA
- *Monetary Remedies in Trademark Cases*; University of San Diego School of Law; April 2017 – San Diego, CA
- *Brand Valuation*; 12:30 Club; May 2016 – La Jolla, CA
- *Gain a Competitive Advantage and Maximize the Value of your Deals: Investigating Current Trends in Licensing*; LES USA & Canada Webinar; April 2016 – Abila.com
- *Current Issues in Valuing Intellectual Property*; VALCON 2016; March 2016 – Las Vegas, NV
- *Monetary Remedies in Trademark Cases*; University of San Diego School of Law; March 2015 – San Diego, CA
- *IP Valuation Committee Study on Royalty Rates and Deal Structures*; Licensing Executives Society (LES) USA & Canada Annual Meeting; October 2014 – San Francisco, CA
- *IP Valuation Techniques*; Kirkland & Ellis In-house CLE; September 2014 – New York, NY
- *How to Determine Brand Value: A Rational Basis for Showing What a Brand Name is Worth for Licensing and Litigation*; New Jersey Trademark Counsel Luncheon Club; September 2014 – Basking Ridge, NJ
- *Monetary Remedies in Trademark Cases*; Fish & Richardson In-house CLE; September 2014 – Nationwide Video Feed
- *IP Valuation Workshop*; Tiger BDO Conference; July 2014 – Westlake Village, CA
- *10 Common Mistakes in IP Valuation/Damages Reports*; Jeffer Mangels Butler & Mitchell In-house CLE; July 2014 – Los Angeles, CA
- *10 Common Mistakes in IP Valuation/Damages Reports*; Winston & Strawn In-house CLE; July 2014 – San Francisco, CA
- *IP Valuation Techniques 2-Day Workshop*; Red OTT 2nd Annual Conference; November 2013 – Monterrey, Mexico
- *10 Common Mistakes in IP Valuation/Damages Reports*; LES USA & Canada Webinar; November 2013 – Peachnewmedia.com
- *How to Use IP to Secure Funding*; IP Money Talk Webinar; September 2013 – Blogtalkradio.com
- *IP Valuation Techniques*; IPmetrics Ballpark Invitational CLE; April 2013 – San Diego, CA
- *10 Common Mistakes in IP Valuation/Damages Reports*; Licensing Executives Society International (LESI) Annual Meeting; April 2013 – Rio de Janeiro, Brazil
- *10 Common Mistakes in IP Valuation/Damages Reports*; LES USA & Canada Annual Meeting; October 2012 – Toronto, Canada
- *IP Valuation Workshop*; LES USA & Canada Annual Meeting; October 2012 – Toronto, Canada
- *IP Valuation Techniques*; Indiana Soybean Alliance IP Valuation Seminar; July 2012 – San Diego, CA

- *LESI IP Valuation Committee LES Society Survey Results*; Global Technology Impact Forum; January 2012 – Geneva, Switzerland
- *LESI Committee on IP Valuation Standards Survey Results*; LES USA & Canada Annual Meeting; October 2011 – San Diego, CA
- *IP Valuation Techniques*; Bank of America Special Assets Group Meeting, June 2009 – Charlotte, NC (telephonic participation)
- *IP Valuation Techniques*; LES USA & Canada Annual Meeting; October 2008 – Orlando, FL
- *Damages, Valuation and Expert Witness*; Gibson, Dunn & Crutcher In-house CLE; June 2008 – Irvine, CA
- *Intellectual Property: Calculating Damages and Lost Profits*; National Association of Certified Valuation Analysts (NACVA) Annual Meeting; December 2007 – Ft. Lauderdale, FL
- *Intellectual Property: Calculating Damages and Lost Profits*; NACVA Conference; October 2007 – Philadelphia, PA
- *Intellectual Property Valuation Techniques*; IP Portfolio Management Conference; May 2007 – New York, NY
- *Key Issues in IP Due Diligence*; Due Diligence Symposium; April 2007 – Iselin, NJ
- *IP Valuation Techniques*; BIO IPCC Spring Meeting; January 2007 – San Diego, CA
- *Life Sciences IP Due Diligence*; American Conference Institute; January 2007 – San Francisco, CA
- *Intellectual Property: Calculating Damages and Lost Profits*; NACVA Annual Meeting; December 2006 – Coronado, CA
- *Fundamentals of Intellectual Property Valuation*; IP Licensing Summit; August 2006 – New York, NY
- *Monetization of Intellectual Property*; SRI Monetization Conference; June 2006 – Boston, MA
- *NTP vs. RIM: Valuation Perspectives*; American Intellectual Property Law Association (AIPLA) Spring Meeting; May 2006 – Chicago, IL
- *Perfecting Security Interests in Intellectual Property*; PhillipsLytle / HSBC IP Securitization Conference; March 2006 – New York, NY
- *Opening the Black Box: IP Valuation, Securitization and Disposition Unveiled*; Commercial Finance Association Annual Conference; November 2005 – San Diego, CA
- *Brand Valuation*; LINK New York; October 2005 – New York, NY
- *Intellectual Property Valuation Techniques*; FindLaw IP Strategies in Deals; October 2004 – Palo Alto, CA
- *Intellectual Property Valuation Techniques*; Sterling Intellectual Property Issues Seminar; July 2004 – San Diego, CA
- *Leveraging IP via the Capital Markets*; Sterling Intellectual Property Issues Seminar; July 2004 – San Diego, CA

- *Innovative Deal Structures – Licensing Intellectual Property*; American Conference Institute; October 2000
- *Licensing on the Internet*; LES USA & Canada Annual Meeting; September 2000 – Toronto, Canada
- *Valuation of Electronic Assets*; Glasser Legalworks 11th Annual Institute; March 2000 – San Francisco, CA
- *Valuation of Domain Names*; Glasser Legalworks 10th Annual Institute; November 1999 – Los Angeles, CA
- *Valuation of Domain Names*; LES USA & Canada Annual Meeting; October 1999 – San Antonio, TX
- *Licensing Executives: Guardians of Corporate Technology*; LES USA & Canada Annual Meeting; October 1999 – San Antonio, TX
- *Intellectual Property & Reorganizations*; Second Annual Conference on Corporate Reorganizations; September 1999 – Chicago, IL
- *Valuation of Intellectual Properties*; Pillsbury, Madison & Sutro In-house CLE; August 1999 – San Diego, CA
- *Helping Clients Understand and Build the Value of their Intangible Assets*; Dow Chemical Company; August 1998 – Midland, MI

PROFESSIONAL ASSOCIATIONS (PAST AND **PRESENT**)

- American Bankruptcy Institute (ABI)
- American Bar Association (ABA)
- **Certified Licensing Professional (CLP)**
- Defense Research Institute (DRI)
- **International Trademark Association (INTA)**
- **Licensing Executives Society (LES)**
- Licensing Industry Merchandisers Association (LIMA)
- National Association of Certified Valuation Analysts (NACVA)
- **San Diego Intellectual Property Law Association (SDIPLA)**

PUBLICATIONS

- "Current Issues in Valuing Intellectual Property - Bankruptcy" (*VALCON 2016 Course Materials*, March 2016)
- "Ten Common Mistakes in IP Valuation/Damages Reports" (*les Nouvelles*, September 2015)
- "Determining an Appropriate Royalty Rate for Reasonable Royalty Trademark Damages – A Modified *Georgia-Pacific* Framework" (*les Nouvelles*, September 2014)
- "Reasonable Royalty Damages in Trademark Cases" (*Intellectual Property Today*, August 2013)

- "LESI IP Valuation and Standards Committee Report on IP Valuation Survey of LES National Societies" (*les Nouvelles*, June 2012)
- "Intellectual Property Valuation" (Updated) (Chapter 23 - *Drafting License Agreements*, Fourth Edition, 2012 Supplement, March 2012)
- "Rules of the Road: Valuing Commercialized Software-Based Technology" (*les Nouvelles*, June 2011)
- "Properly Evaluating a Target with Intellectual Property Rights" (Chapter 2 – *Intellectual Property Strategies for the 21st Century Corporation*, May 2011)
- "Countering the Impact of Private Label on Brand Value" (*Total Licensing*, Winter 2009)
- "Leveraging Software Assets via the Capital Markets" (*les Nouvelles*, September 2008)
- "Leveraging Software Assets via the Capital Markets" (Iron Mountain Service Information Library, July 2008)
- "The Intangible Assets Handbook – Maximizing Value from Intangible Assets" (Co-editor) American Bar Association, March 2007)
- "Patent Valuation Techniques" (*les Nouvelles*, March 2007)
- "Intellectual Property Valuation Techniques" (*The Licensing Journal*, October 2006)
- "Calculating Questions: Accepted Approaches to Patent Valuation" (*Patent World*, September 2006)
- "The Secured Lender (Second Installment)" (www.ipfrontline.com, March 2006)
- "The Secured Lender" (Parts I & II) (www.ipfrontline.com, January 2006)
- "The Impact of SFAS 141 & 142 on Intangible Asset Management" (*The Secured Lender*, November / December 2005)
- "Intellectual Property Valuation: Context is Critical" (*The Secured Lender*, September 2005)
- "Intellectual Property: Collateral for Securitization or Lending" (*The Secured Lender*, July 2005)
- "Intellectual Property Valuation Techniques" (IP Strategies in Deals 2004, October 2004)
- "Intellectual Property Valuation" (Updated) (Chapter 23 - *Drafting License Agreements*, Fourth Edition, 2004 Supplement, September 2004)
- "Valuing for Charitable Donation" (Chapter 19 – Intellectual Property Valuation Primer, July 2004)
- "Patent License Evaluation" (*Patent & High Technology Licensing* 2004, May 2004)
- "Intangible Asset Valuation Techniques" (*Intellectual Property Issues*, October 2003)
- "Leveraging Intellectual Property via the Capital Markets" (*Intellectual Property Issues*, September 2003)
- "Intellectual Property Valuation" (Chapter 23 - *Drafting License Agreements*, Fourth Edition, September 2002)
- "The Cost Approach to IP Valuation: Its Uses and Limitations" (www.corporateintelligence.com, January 2001)

- "Value v. Fair Market Value" (www.corporateintelligence.com, December 2000)
- "Situations Where Valuation Comes Into Play" (www.corporateintelligence.com, November 2000)
- "A-Bundling We Will Go: When It Comes to Intangible Assets, the Sum is Often Greater Than its Parts" (www.corporateintelligence.com, October 2000)
- "Donating Idle Patents" (*Patent Strategy & Management*, August 2000)
- "Giving Away Your Patents: How to Squeeze Tax Advantages from Unused IP Rights" (IP*Network.com, September 1999)
- "Intellectual Property - The Key to Lower Risk and Higher Margins" (*les Nouvelles*, June 1999)
- "An Overlooked Way to Exploit Patents" (*The Intellectual Property Strategist*, April 1999)

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EXPERT WITNESS AND LEGAL EXPERIENCE

(Clients in **Bold**)

Trial Testimony

	Year	Case Name	Case No.	Issue	Jurisdiction - Judge
1	2024	**The Capture Eleven Group** v. Otter Products, LLC et al.	20-cv-02551 CNS	Copyrights – Photographs on Phone Case Packaging	USDC, District of Colorado - **Sweeney**
2	2021	**Lontex Corporation** v. Nike, Inc.	2:18-cv-05623	Trademark – Apparel	USDC, Eastern District of Pennsylvania - **Baylson**
3	2019	ILC Trademark Corp. v. **Aviator Nation, Inc. et al.**	2:17-cv-07975	Trademarks – Apparel	USDC, Central District of California - **Fitzgerald**
4	2017	Brighton Collectibles, LLC v. **AIF Corporation d/b/a Time World**	BC526920	Copyrights – Apportionment	California Superior Court, Los Angeles County - **Bruguera**
5	2017	**OSRAM Sylvania, Inc.** v. Photographic Illustrators Corp.	01-16-0000-2652	Copyrights – Commercial Images	American Arbitration Association, Boston - **Bonn**
6	2016	**Aurora World Corporation** v. Toonzone Studios, Inc. et al.	1220048995	Breach of Contract – Animation	JAMS, Los Angeles - **Cooper**
7	2016	Thomas Sköld v. **Galderma Laboratories, L.P. et al.**	2:14-cv-05280-WB	Trademarks – Skincare Products	USDC, Eastern District of Pennsylvania - **Beetlestone**
8	2015	DefensTech Int'l. Inc. v. **Edward Robert Fyfe et al.**	30-2014-00697473 CU-BT-CJC	Patents – Blast Mitigation	California Superior Court, Orange County - **Lewis**
9	2015	**BTM, LLC** v. William P. Thomas, III et al.	SAC CV14-00414 JVS (RNBx)	Trademarks – Custom Automobiles	USDC, Central District of California - **Selna**
10	2014	Block Developers, LLC v. **Commissioner of Internal Revenue**	003198-10	Patents – Retaining Wall Blocks	US Tax Court, San Diego, California - **Holmes**
11	2014	**TexChem Advanced Products, Inc. Sdn. Bdh**. v. e.PAK International, Inc.	EDCV 12-01341 JGB (SPx)	Patents – Semiconductor Shippers	USDC, Central District of California - **Bernal**
12	2013	Brighton Collectibles v. RK Texas Leather Mfg., Inc. et al. (Defendant **AIF Corp.** was the client)	10-CV-00419 AJB WVG	Copyrights – Watch Designs	USDC, Southern District of California - **Curiel**
13	2012	Gen. Charles E. "Chuck" Yeager (Ret.) v. **AT&T Mobility, LLC et al.**	CV 07-02517 FCD GGH	Rights of Publicity	USDC, Eastern District of California - **Mueller**
14	2011	Atlantic Inertial Systems, Inc. v. **Condor Pacific Industries of CA, Inc. et al.**	08-CV-02947 JHN PJWx	Trade Secrets – Gyroscopes	USDC, Central District of California - **Snyder**
15	2008	**adidas America, Inc. et al.** v. Payless Shoesource, Inc.	CV01-1655 RE	Trademarks, Trade Dress – Footwear	USDC, Oregon - **King**
16	2004	**Lollar Enterprises, Inc.** v. Medtech Capital Markets, LLC et al.	00 CV 1875	Trade Dress – Health Equipment	Arapahoe County Court, Colorado - **Spear**
17	2002	**Purebred Company, Inc.** v. Star-Kist Foods, Inc.	00 D 665	Trademarks – Pet Food	USDC, Colorado - **Daniel**
18	2000	**Harry A. Ratner, et al**. v. Stanley E. Foster et al.	732482	Trademarks – Apparel	California Superior Court, San Diego County
19	1999	In re: **Fruit of the Loom, Inc.**	99-4497 (PJW)	Trademarks – Apparel	US Bankruptcy Court, Delaware - **Walsh**

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Deposition Testimony

	Year	Case Name	Case No.	Issue	Jurisdiction
1	2026	**Robin Fleming et al**. v. Glenn F. Straub et al.	9:24-cv-81507	Lost Licensing Opportunities	USDC, Southern District of Florida
2	2025	MEDDICC Ltd. v. **01Consulting LLC d/b/a MEDDIC Academy et al**.	2:24-cv-01836	Tortious Interference	USDC, Eastern District of Pennsylvania
3	2024	In re: Pandora Media, LLC Copyright Litigation	2:22-cv-00809	Copyrights – Spoken Word Literary Works	USDC, Central District of California
4	2023	**The Capture Eleven Group** v. Otter Products, LLC et al.	20-cv-02551	Copyrights – Photographs on Phone Case Packaging	USDC, District of Colorado
5	2023	**Wag Hotels, Inc.** v. Wag Labs, Inc.	5:20-cv-01326	Trademarks – Pet Services	USDC, Northern District of California - San Jose
6	2022	**Thrive Natural Care, Inc.** v. Le-Vel Brands LLC	2:21-cv-02022	Trademarks – Skincare Products	USDC, Central District of California
7	2022	**Cooley** v. Target Corp. et al.	0:20-cv-02152	Copyrights – Consumer Goods	USDC, District of Minnesota
8	2021	**MASA** v. Xerox Corp.	6:19-cv-06036	Patents – Printers	USDC, Western District of New York
9	2021	**Thrive Natural Care, Inc.** v. Thrive Causemetics, Inc.	2:20-cv-09091	Trademarks – Skincare Products	USDC, Central District of California
10	2021	**Midwest Athletic Sports Alliance LLC** v. Ricoh USA, Inc.	2:19-cv-03423	Patents – Multi-function Printers	USDC, Eastern District of Pennsylvania
11	2020	**Lontex Corporation** v. Nike, Inc.	2:18-cv-05623	Trademark – Apparel	USDC, Eastern District of Pennsylvania
12	2020	**Evolusion Concepts, Inc.** v. Juggernaut Tactical, Inc.	8:18-cv-1378 JLS	Patent – Firearms	USDC, Central District of California
13	2019	**Waiter.com, Inc.** v. WAITR Holdings, Inc. et al.	2:16-cv-01041	Trademarks – Food Delivery Services	USDC, Western District of Louisiana
14	2019	**Lin's Waha International Corp.** v. Tingyi (Cayman Islands) Holding Corp.	1:17-cv-00773	Trademarks – Processed Food	USDC, Eastern District of New York, Brooklyn
15	2019	**Robert Gaudio** v. Spotify USA, Inc.	3:17-cv-01052	Copyrights – Music Compositions	USDC, Middle District of Tennessee, Nashville
16	2018	**Confectionery Arts International, LLC** v. CK Products LLC	3:16-cv-02015 JBA	Trademarks – Cake Decorating	USDC, District of Connecticut
17	2017	Brighton Collectibles, LLC v. **AIF Corporation d/b/a Time World**	BC526920	Copyrights – Apportionment	California Superior Court, Los Angeles County
18	2017	**OSRAM Sylvania, Inc.** v. Photographic Illustrators Corp.	01-16-0000-2652	Copyrights – Commercial Images	American Arbitration Association, Boston
19	2016	**Roseville Fullerton Burton Holdings** v. SoCal Wheels, Inc. et al.	8:14-cv-01954	Trademarks – Auto Parts	USDC, Central District of California
20	2016	**Morton & Bassett LP** v. Organic Spices, Inc.	3:15-cv-01849 HSG	Trade Dress – Spices	USDC, Northern District of California
21	2015	Thomas Sköld v. **Galderma Laboratories, L.P. et al.**	2:14-cv-05280-WB	Trademarks – Skincare Products	USDC, Eastern District of Pennsylvania

Deposition Testimony (continued)

	Year	Case Name	Case No.	Issue	Jurisdiction
22	2015	**HRD Corporation** v. Dow Chemical Company	4:13-cv-3596	Patents – PE Waxes, Hot Melt Adhesives	USDC, Southern District of Texas
23	2015	**Flowers Bakeries Brands, LLC** v. Earthgrains Baking Companies, Inc. et al.	7:13-cv-138 HL	Trademarks – Bakery Products	USDC, Middle District of Georgia
24	2015	Cue, Inc. v. **General Motors LLC**	1:13-cv-12647 FDS	Trademarks – Consumer Electronics	USDC, District of Massachusetts
25	2015	**BTM, LLC** v. William P. Thomas III et al.	SACV14-00414 JVS	Trademarks – Collectible Cars	USDC, Central District of California
26	2015	**Cody Foster & Co**. v. Urban Outfitters et al.	8:14-cv-80	Copyrights – Christmas Ornaments	USDC, District of Nebraska
27	2014	Spiraledge, Inc. v. **SeaWorld Entertainment, Inc., et al**.	13:CV0296 BAS BLM	Trademarks - Apparel and Theme Parks	USDC, Southern District of California
28	2014	**Monec Holding AG** v. Motorola Mobility et al.	1:11-cv-00798 LPS	Patents – Smartphones and Tablet Computers	USDC, District of Delaware
29	2014	**Tre Milano, LLC** v. Amazon.com, Inc. et al.	BC460511	Trademarks – Haircare Products	California Superior Court, Los Angeles County
30	2013	Globefill Inc. v. **Elements Spirits, Inc.**	CV10-2034 CBM	Trade Dress – Distilled Spirits	USDC, Central District of California
31	2013	**TexChem Advanced Products, Inc. Sdn. Bdh**. v. e.PAK International, Inc.	EDCV 12-01341 RGK	Patents – Semiconductor Shippers	USDC, Central District of California
32	2012	**Marketquest Group, Inc**. v. BIC Corporation et al.	11-CV-0618 JLS	Trademarks – Promotional Products	USDC, Southern District of California
33	2012	Zions Bancorporation et al v. **RSA Security LLC**	74 117 00683 11 NOLG	Patents – Online Security; Indemnification	American Arbitration Association, Washington, D.C.
34	2012	Brighton Collectibles v. RK Texas Leather Mfg., Inc. et al. (Defendant **AIF Corp.** was the client)	10-CV-00419 AJB	Copyrights – Watch Designs	USDC, Southern District of California
35	2011	**IXL Learning, Inc**. v. Mattel, Inc. and Fisher-Price, Inc.	CV 10-1902 JF	Trademarks – Toys, Math Tutor Services	USDC, Northern District of California
36	2011	**Aurora World, Inc.** v. Ty, Inc.	CV09-08463 MMM	Copyrights – Plush Toys	USDC, Central District of California
37	2010	Atlantic Inertial Systems, Inc. v. **Condor Pacific Industries of CA, Inc. et al.**	08-CV-02947 JHN	Trade Secrets – Gyroscopes	USDC, Central District of California
38	2009	**Denice Shakarian Halicki et al.** v. Carroll Shelby et al.	07-6859 SJO	Trademarks, Copyrights – Automobiles	USDC, Central District of California
39	2008	Rain Corporation v. **JYP Entertainment et al.**	3:07-cv-00081 LRH	Trademarks, Rights of Publicity – Musical Acts	USDC, Nevada Reno Division
40	2008	**General Mills, Inc.** v. Kellogg Co. and Kraft Foods Global, Inc.	06-cv-03686 JMR	Trademarks – Processed Foods	USDC, Minnesota
41	2008	**ComponentOne, LLC** v. ComponentArt, Inc.	2:05-cv-01122 TFM	Trademarks – Software	USDC, Western District of Pennsylvania

Deposition Testimony (continued)

	Year	Case Name	Case No.	Issue	Jurisdiction
42	2007	**adidas America, Inc. et al.** v. Payless Shoesource, Inc.	CV01-1655 RE	Trademarks, Trade Dress – Footwear	USDC, Oregon
43	2007	Hambrecht Wine Group, L.P. v. **Millennium Import LLC**	C 05-4625 JW	Trademarks – Distilled Spirits	USDC, Northern District of California
44	2006	**World Triathlon Corp.** v. Dawn Syndicated Productions et al.	8:05 CV 983-T27 EAJ	Trademarks – Sporting Events, Entertainment	USDC, Middle District of Florida, Tampa Division
45	2003	**Lollar Enterprises et al.** v. Medtech Capital Markets, LLC et al.	00 CV 1875	Trade Dress – Health Equipment	Arapahoe County Court, Colorado
46	2001	**Purebred Company, Inc.** v. Star-Kist Foods, Inc.	00 D 665	Trademarks – Pet Food	USDC, Colorado
47	2001	**Funimation Productions, Inc.** v. ABC International Traders	71 133 00559 99	Trademarks – Television Shows, Video Games	American Arbitration Association, Los Angeles
48	2000	**Harry A. Ratner et al**. v. Stanley E. Foster et al.	732482	Trademarks – Apparel	California Superior Court, San Diego County
49	2000	**Purebred Company, Inc.** v. Purebred Pet Products, Inc. et al.	98 D 2392	Trademarks – Pet Food	USDC, Colorado
50	2000	**Gae Sharp Richardson et al.** v. The Boyds Collection, Ltd.	C96-344	Copyrights – Doll Designs	USDC, Northern District of Iowa
51	2000	**Warrior and Ultimate Creations** v. Titan Sports, Inc. et al.	CV96-15377	Trademarks, Rights of Publicity – Entertainment	Arizona Superior Court, Maricopa County

Expert Work – No Deposition or Trial Testimony (2006 – Present)

	Year	Case Name	Case No.	Issue	Jurisdiction
1	2025	Blair Swiler v. **RSJ Ventures, LLC d/b/a Chef's Cut Real Jerky Co.**	2:24-cv-00661	Trademarks, Rights of Publicity - Processed Foods	USDC, Middle District of Florida, Fort Myers Division
2	2025	**Imran Haddish** v. Scott Warmuth et al.	21PSCV00968	Patents - Legal Malpractice	California Superior Court, Los Angeles County
3	2025	Gerrity v. **Pickering et al.**	2:24-cv-00427	Copyrights - Medical Illustrations	USDC, Northern District of Alabama, Southern Division
4	2023	**Think Green Limited** v. Medela AG et al.	1:21-cv-05445	Design Patents, Trade Dress - Breast Pumps	USDC, Northern District of Illinois, Eastern Division
5	2023	**Envirodigm, Inc.** v. Apple, Inc.	20CV373138	Trade Secrets - Anodization	California Superior Court, Santa Clara County
6	2023	**Cutting Edge Vision, LLC** v. TCL Technology Group Corporation et al.	6:22-cv-00285	Patents - Camera Technology	USDC, Western District of Texas, Waco Division
7	2023	**Covves, LLC** v. Target Corporation et al.	2:23-cv-00640	Design Patents - Pool Floats	USDC, Central District of California
8	2023	After II Movie, LLC et al. v. **Grande Communications Networks, LLC**	1:21-cv-00709	Copyrights - Motion Pictures	USDC, Western District of Texas, Austin Division
9	2023	Medical Depot, Inc. v. **Med Way US, Inc.**	2:22-cv-01272	Trademarks - Medical Devices	USDC, Eastern District of New York
10	2022	**Gary Hartunian et al.** v. Kaufman, Dolowich & Voluck LLP et al.	20STCV44758	Legal Malpractice - Real Estate Transaction	California Superior Court, Los Angeles County
11	2022	Doskocil Manufacturing Company, Inc. dba PetMate v. **Make Ideas, LLC et al.**	3:21-cv-01098	Patents and Trademark - Pet Toys	USDC, Northern District of Texas, Dallas
12	2022	**Eight Mile Style, LLC et al.** v. Spotify USA Inc. et al.	3:19-cv-00736	Copyrights - Music Compositions	USDC, Middle District of Tennessee, Nashville
13	2021	FaceGym, Ltd. v. **Skin Gym Inc. et al.**	2:19-cv-09625 CJC	Trademarks - Skincare Products	USDC, Central District of California
14	2021	**Anthony Longo et al.** v. Vincent Longo et al.	8:20-cv-00829	Patents and Trademarks - Surf Fins	USDC, Central District of California
15	2019	**Make Ideas, LLC** v. JAKKS Pacific, Inc.	01-18-0004-2676	Trade Secrets - Toy Designs	American Arbitration Association
16	2019	**Thomas Morgan Robertson et al.** v. Spotify USA, Inc.	3:17-cv-01616	Copyrights - Music Compositions	USDC, Middle District of Tennessee, Nashville
17	2019	**A4V Digital, Inc. et al.** v. Spotify USA, Inc.	3:17-cv-01256	Copyrights - Music Compositions	USDC, Middle District of Tennessee, Nashville
18	2019	Jalinsky Advisory Group, Inc. v**. The Hamo Group of Wells Fargo Advisors**	2:18-cv-12161	Trademarks – Financial Services	USDC, Eastern District of Michigan
19	2018	**Bluewater Music Services Corp. et al.** v. Spotify USA, Inc.	3:17-cv-01051	Copyrights - Music Compositions	USDC, Middle District of Tennessee, Nashville
20	2018	**Ian V. Jacobs** v. FarePortal, Inc.	8:17-cv-00362	Trademarks – Travel Services	USDC, District of Nebraska
21	2018	Crown Industrial Services, Inc. v. **Midbrook LLC et al.**	5:16-cv-13200	Trademarks – Industrial Equipment	USDC, Eastern District of Michigan

Expert Work – No Deposition or Trial Testimony (continued)

	Year	Case Name	Case No.	Issue	Jurisdiction
22	2017	**ScienCell Research Laboratories, Inc.** v. Cell Applications, Inc. et al.	37-2015-00041134 CU	Trade Secrets – Biotechnology	California Superior Court, San Diego County
23	2016	In re: **Carroll Hall Shelby Trust** – Royalty Allocation Hearing	BP 139686	Trademarks – Auto Parts, Rights of Publicity	California Superior Court, Los Angeles County
24	2015	**Fumoto Giken Co. Ltd.** v. Norio Mitsuoka and Global Sales Group et al.	2:14-cv-09797	Trade Dress – Tools	USDC, Central District of California
25	2015	SalesForceOne, LLC v. **salesforce.com, inc.**	3:15-cv-02174 WHO	Trademarks – CRM Software	USDC, Northern District of California
26	2015	**Silberstein & Silberstein, LLC** et al. v. Fox Entertainment Group, Inc. et al.	2:15-cv-09276 R PLA	Trademarks – Animated Characters	USDC, Central District of California
27	2014	Lisa McConnell, Inc. dba Image One v. **AT&T Advertising, L.P.**	3:12-cv-00840 JAH	Copyrights – Commercial Images	USDC, Southern District of California
28	2014	**John T. ("Tom") Minemyer** v. R-Boc Representatives, Inc. et al.	1:07-cv-01763	Patents – Fiber Optic Couplers	USDC, Northern District of Illinois, Eastern Division
29	2014	**Oculu, LLC** v. Oculus VR, Inc.	8:14-cv-00196 DOC	Trademarks – Advertising, Virtual Reality	USDC, Central District of California, Southern Division
30	2014	**Campos Brothers Farms et al.** v. Campos Family Farms, LLC	1:12-cv-00598 LJO	Trademarks - Agriculture	USDC, Eastern District of California
31	2013	**Raul Lizalde dba VEBS** v. Advanced Planning Services, Inc. et al.	3:10-cv-00834 GPC	Copyrights, Trade Secrets – Fin. Services	USDC, Southern District of California
32	2013	**Preservation Technologies LLC** v. Netflix, Inc. et al.	8:11-cv-01860 DOC	Patents – Video Compression/Encryption	USDC, Central District of California, Southern Division
33	2013	General Charles E. Yeager (Ret.) v. **Wild, Carter & Tipton et al.**	34-2009-00057440	Rights of Publicity, Legal Malpractice	California Superior Court, Sacramento County
34	2013	Chloe SAS et al. v. **Sawabeh Information Services Co. et al.**	2:11-cv-04147 GAF	Trademarks – Apparel, Accessories	USDC, Central District of California
35	2013	**Jayme Gordon** v. DreamWorks Animation SKG, Inc. et al.	1:11-cv-10255	Copyrights – Motion Pictures, Animated Characters	USDC, District of Massachusetts
36	2012	**Dtech Communications, LLC** v. OSC Engineering, Inc. et al.	3:11-cv-01425 MMA	Copyrights, Trade Secrets – Textbooks, Training	USDC, Southern District of California
37	2012	**Erik B. Cherdak** v. Curtis A. Vock et al.	1:11-cv-1311 LO	Patents - Footwear	USDC, Eastern District of Virginia, Alexandria Division
38	2012	**International Control Systems** v. Best Buy Canada	Court No. T-1653-11	Patents – Television Controls	Canada Federal Court
39	2012	**International Control Systems** v. Haier America Trading et al.	Court No. T-1654-11	Patents – Television Controls	Canada Federal Court
40	2012	**Rock and Roll Religion, Inc.** v. CELS Enterprises, Inc. et al.	2:09-cv-05258 R	Trademarks - Apparel	USDC, Central District of California
41	2012	Moroccanoil, Inc. v. **Tony Conforti and Salon Distribution, Inc.**	2:11-cv-00136 KM	Trademarks - HABA	USDC, District of New Jersey

Expert Work – No Deposition or Trial Testimony (continued)

	Year	Case Name	Case No.	Issue	Jurisdiction
42	2011	Yellow Pages Photos, Inc. v. **User-Friendly Phone Book, LLC et al.**	8:10-cv-00436 VMC	Copyrights – Commercial Images	USDC, Middle District of Florida, Tampa Division
43	2011	**Personalized Media Communications, LLC** v. Motorola, Inc., et al.	2:08-cv-00070 CE	Patents – Video Compression/Encryption	USDC, Eastern District of Texas, Marshall Division
44	2011	Colby Kane v. **Paige Mycoskie and Aviator Nation, Inc.**	10-cv-05144 DMG	Trademarks - Apparel	USDC, Central District of California
45	2011	**Compulink Management Center, Inc. dba Laserfiche** v. SAP America, Inc. et al.	2:10-cv-07843 JFW	Trademarks – Document Management Software	USDC, Central District of California
46	2010	Miller International, Inc. v. **Clinch Gear, LLC**	1:10-cv-01167 WDM	Trademarks – Apparel, Accessories	USDC, District of Colorado
47	2010	In re: **Air America Media, LLC**	10-10615 JMP	Trademarks, Copyrights – Radio Broadcasts	US Bankruptcy Court, New York
48	2009	**Davis** v. Davis	CI08-262	Copyrights - Music	District Court of Washington County, Nebraska
49	2009	**Lawrence B. Lockwood et al.** v. Sheppard, Mullin, Richter & Hampton, LLP et al.	2:09-cv-05157 JFW	Patents – Electronic Commerce, Legal Malpractice	USDC, Central District of California
50	2009	Curtis James Jackson, III pka "50 Cent" v. **Taco Bell Corp.**	1:08-cv-06545 NRB	Rights of Publicity, Trademarks	USDC, Southern District of New York
51	2009	Kristen Alison Hall v. **Jennifer Nettles and Kristian Bush ("Sugarland")**	1:08-cv-02437 TCB	Trademarks – Musical Act	USDC, Northern District of Georgia, Atlanta Division
52	2009	**Ironwood Capital Ltd.** v. Ironwood Capital Management et al.	3:07-cv-01624 CFD	Trademarks – Financial Services	USDC, District of Connecticut
53	2009	In re: **Washington Mutual, Inc. et al.**	08-12229 MFW	Trademarks, Patents, Trade Secrets	US Bankruptcy Court, Delaware
54	2009	**UPAID Systems, Ltd.** v. Satyam Computer Services, Ltd. et al.	2:07-cv-00114 CE	Patents – Electronic Payment Systems	USDC, Eastern District of Texas, Marshall Division
55	2008	Amanda Beard v. California Sunbounce, et al. (Defendant **Samy's Camera** was the client)	8C365578	Rights of Publicity	California Superior Court, Los Angeles County
56	2008	**Big Fish Games, Inc.** v. iWin, Inc. et al.	2:07-cv-00718 JCC	Trade Secrets – Online Games	USDC, Western District of Washington, Seattle Division
57	2008	**Societe des Bains de Mer et du Cercle des Estrangers a Monaco** v. Playshare PLC et al.	1:07-cv-04802 DAB	Trademarks – Gaming	USDC, Southern District of New York
58	2008	**Pittsburgh Home and Garden Show, Inc.** v. Scripps Networks, Inc. et al.	2:03-cv-01477 NBF	Trademarks – Television Shows	USDC, Western District of Pennsylvania
59	2008	**Medavante, Inc.** v. Proxymed, Inc. et al.	06-cv-03248 MLC	Trademarks – Healthcare	USDC, District of New Jersey
60	2008	In re: **Rx GUARDIAN**	78630256	Trademarks – IC 042	USPTO, TTAB
61	2008	Pharma Base S.A. v. **HVL Inc.**	14 433IEBS	Trademarks - Pharmaceuticals	ICC, International Court of Arbitration

Expert Work – No Deposition or Trial Testimony (continued)

	Year	Case Name	Case No.	Issue	Jurisdiction
62	2008	**Blair McCaw, et al.** v. CVS Pharmacy, Inc.	13 181 Y 00408 09	Licensing – Breach of Contract	American Arbitration Association
63	2008	Verizon California Inc. et al. v. **Maltuzi LLC et al.**	2:07-cv-01732 PA	Trademarks, Domain Names	USDC, Central District of California
64	2007	**Louis Vuitton Malletier** v. Dooney & Bourke, Inc.	1:04-cv-02990 SAS	Trademarks – Luggage, Accessories	USDC, Southern District of New York
65	2007	**Homelife Communities Group, Inc.** v. Homelife Realty Services, Inc. et al.	1:06-cv-01607 CC	Trademarks – Real Estate, Construction	USDC, Northern District of Georgia, Atlanta Division
66	2007	**Abbywho, Inc. et al.** v. Interscope Records et al.	06-cv-06724 MMM	Trademarks – Musical Acts	USDC, Central District of California
67	2007	Hospitality Ventures, Group, Inc. v. **Bonefish Grill, Inc.**	9:05-cv-80389 KLR	Trademarks - Restaurants	USDC, Southern District of Florida
68	2007	In re: **Interstate Bakeries Corporation et al.**	04-45814	Trademarks, Copyrights – Bakery Products	US Bankruptcy Court, Western District of Missouri
69	2006	Richard Bach and Russell Munson v. **Forever Living Products U.S., Inc. et al.**	2:05-cv-00970 MJP	Copyrights - HABA	USDC, Western District of Washington, Seattle Division
70	2006	**MGA Entertainment, Inc.** v. Mattel, Inc.	05-cv-02727 CBM	Copyrights, Trademarks – Doll Designs, Toys	USDC, Central District of California
71	2006	**Kevin Trudeau** v. Electronic Retailing Association et al.	236364	Rights of Publicity	California Superior Court, Ventura County
72	2006	Satellite Digital Audio Radio Services Rate Setting Analysis	2006-1	Copyright Royalty Rates	Copyright Royalty Board, Library of Congress, Washington, D.C.
73	2006	Berger Khan v. **Terence Dunn**	72 194 01291 03 MDS 1	Copyrights – Exercise Videos	American Arbitration Association - San Diego